

laura

HEATHCOCK

GRAPHIC DESIGN • ART DIRECTION • PROJECT MANAGEMENT



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HEATH.SQUARESPACE.COM

📍 KANSAS CITY, MO USA

SOFTWARE

INDESIGN CS5, CS6

ILLUSTRATOR CS5, CS6

PHOTOSHOP CS6

DREAMWEAVER

FIREWORKS

MICROSOFT WORD

MICROSOFT POWERPOINT

Scale of Expertise

ADOBE OSX, WINDOWS.

CSS, HTML. WORDPRESS.

SKILLS

Brainstorming

Branding

Copywriting

Image Editing

User Experience

Social Media

Team Leadership

Vendor Management

Event Planning

Photography

Film Production

Intern Wrangling

INTERESTS

GLOBETROTTING

CAMPING

FILM

ROADTRIPS

TRAILRUNNING + HIKING

FASHION & STYLE

GOOD FOOD, GREAT BEER

Scale of like-intensity

work history

03.12
- 04.13

RHYTHM ENGINEERING CREATIVE DIRECTOR

Supporting and directing the creative direction of one of the Top 3 fastest growing companies in Kansas City, which produces the smartest and fastest growing adaptive traffic technology product available. Oversee the art direction of all interactive and print materials, aiming to tell Rhythm's story as compelling and effectively as possible, while supporting a team that includes designers, writers, event coordinators and a photographer.

10.07
- 03.12

CONTINENTAL DISC GRAPHIC DESIGNER

05.07
- 08.07

CENTRIQ TRAINING GRAPHIC DESIGNER

2004
- NOW

FREELANCE GRAPHIC DESIGNER



COMPLETED INTERNSHIPS AT:

True / False Film Festival, TakeTwo, COSMOGIRL! Magazine, Lee Jeans, and Expansion Communications.

PRODUCED:

WEBSITE DESIGN
SITE DEVELOPMENT
BROCHURES
NEWSLETTERS
INVITATIONS
POSTERS
ILLUSTRATION
LOGO
DATASHEET
CATALOGS
STATIONARY
BUSINESS CARDS
MERCHANDISE
ENVIRONMENTAL
PHOTOGRAPHY
B-FOOTAGE

OTHER JOBS



BARISTA



ORCHARD
WORKER



FASHION
SLAVE



BREAD
BAKER



NANNY

education

BACHELOR OF SCIENCE, MARKETING: PUBLIC RELATIONS & ADVERTISING

Graduated 2005 • Emphasis in Design, Fashion

worth knowing

2012 • KEYNOTE SPEAKER
SENIOR BANQUET
STEPHENS COLLEGE

2011 • GOLD DAVEY AWARD
THE OBSERVER (NEWSLETTER)
CATEGORY: PRINT DESIGN

2009 • COMMUNICATOR AWARD
CONTDISC.COM
WEBSITE - MANUFACTURING

REBUILDING TOGETHER™
ACTIVE VOLUNTEER

Fix livability issues at homes of those who cannot afford to or are physically unable to.

AIGA
MEMBER

KC DESIGN MEETUP
PARTICIPANT